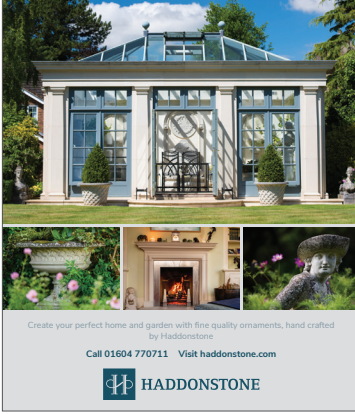




**BRIDGE
FOR DESIGN**

MEDIA PACK 2020



‘I consistently tear pages out of the magazine for reference on future projects; that is a sign to me that it has relevance as a valuable resource.’

– Timothy Corrigan, Interior Designer

Introduction

BRIDGE FOR DESIGN is the only high end luxury interior design magazine that is delivered to interior designers, hotel specifiers and architects internationally.

The BRIDGE portfolio comprises of a beautifully presented quarterly magazine which is available as both print and digital versions, an affiliated website and regular e-mail newsletters.

BRIDGE FOR DESIGN has grown successfully over the past 14 years and gained substantially by maintaining a clear focus: to sell its advertisers products.

The Benefits

BRIDGE FOR DESIGN generates sales for its advertisers – a publication that connects suppliers to the interior design buyers.

It is cost effective – one good quality lead could easily pay for your advertisement.

Present your products and services – not just to the design world but to the people who employ the designers.

It has a digital issue – each advertisement links to the advertiser's website generating extra traffic.

It's exclusive – it reaches people other magazines do not. BRIDGE FOR DESIGN is sent to a select private mailing list worldwide, which is constantly being updated.

It stands out from the crowd – unlike many free publications, it provides a great presentation of luxury lifestyle brands and is viewed as being better quality than the leading glossy magazines.

Circulation

Our Database

2,000,000 More than 2 million people* have seen at least one of our digital issues over the last year.

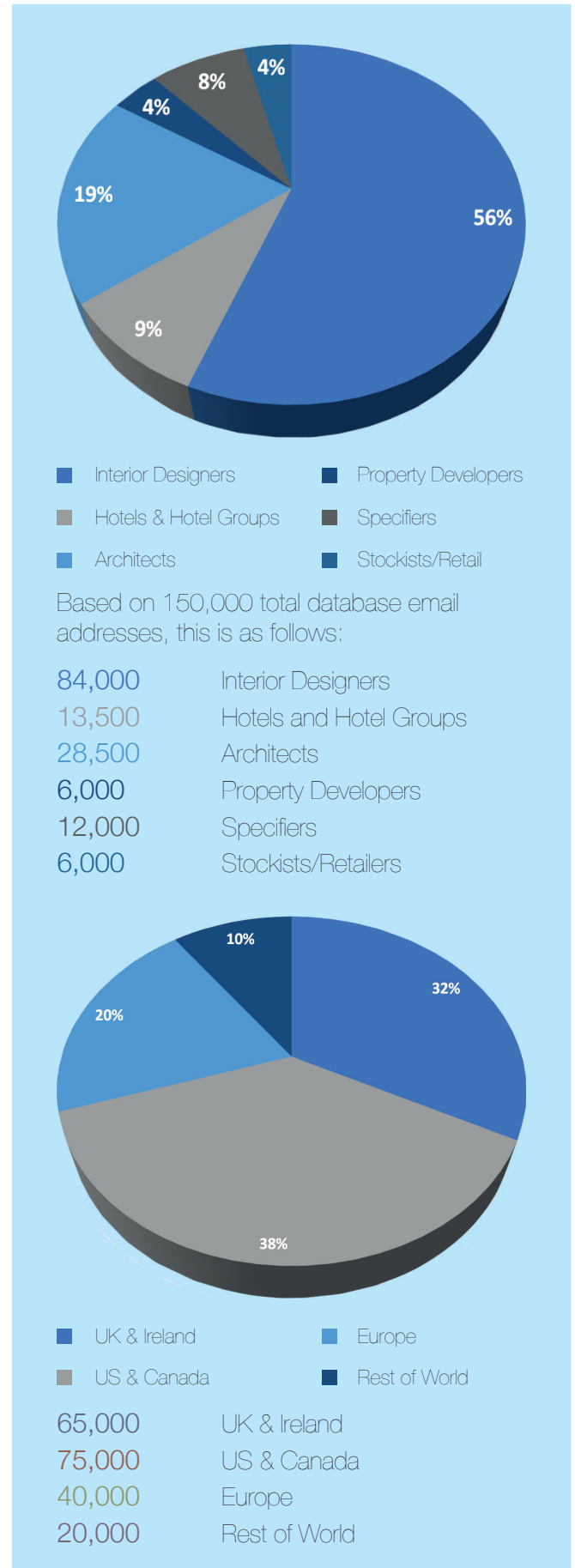
285,000 Every quarter, the BRIDGE FOR DESIGN print and digital issues are seen on average by 285,000 people worldwide.

150,000 BRIDGE FOR DESIGN digital issues are e-mailed to more than 150,000 key decision makers on our database which is regularly updated.

25,000 Copies of the print issue of BRIDGE FOR DESIGN are mailed directly to an exclusive controlled list which include interior designers, hotel specifiers, architects and other key industry figures in the UK, USA, Europe and more than 20 other countries worldwide including Russia and United Arab Emirates.

BRIDGE FOR DESIGN is represented at the world's major interior design shows including Decorex (London), Maison et Objet (Paris), The Milan Furniture Fair (Italy), London Design Week and Focus. In addition to High Point, New York, Atlanta, Las Vegas and Dallas in the US.

* Source: issuu.com



In the UK it is on sale in leading newsagents and bookshops

Advertisement Rates

Print Issue

Two page spread:	£2950 \$4700
Full page:	£1900 \$3000
Half page:	£1400 \$2200
One third solus position:	£750 \$1350
Quarter page:	£750 \$1200

A series discount of 20% for taking four issues (one year)

Digital Issue

All advertisers who place an advert in one of our print issues get one free inclusion into a digital issue. We offer full page advertising and also the opportunity to attach a video or picture slide show to your advertisement.

A single digital edition full page:	£500 \$650
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Paid Editorial

BRIDGE FOR DESIGN offers you the opportunity to promote your products through our Design News pages and regular features such as Fabrics, Bathrooms, Lighting, Outdoors and Rugs.

Paid Design News Editorial Placement:	£350 \$560
Paid Viewpoint Advertorials	£1900 \$2470
Paid Design Projects	£1900 \$2470

Advertising Information

ADVERTISEMENT PACKAGES

ADVERTISEMENT PACKAGES

Packages for combined advertising both print and digital.

PLATINUM PACKAGE

4 full pages in BRIDGE FOR DESIGN
4 full pages in digital issue
One year web advert spot banner home page
4 editorials in Design Inspirations both print/digital
Total £4500 | \$7200

GOLD PACKAGE

2 full pages in BRIDGE FOR DESIGN
2 full pages in digital issues
Six months spot banner
2 edits in Design Inspirations print/digital
Total £2750 | \$4400

ADVERTISING ENQUIRIES CONTACTS

SALES DIRECTOR

Vivien Brockwell
T: +44 (0)786 754 7712
E: vivien@bridgefordesign.com

US SALES

Shelba Cornelison
T: +1 336 869 2528
E: shelbacc@aol.com

ADVERTISEMENT DEADLINES

SPRING 2020

Published:	March 2nd
Editorial Deadline:	January 17th
Advertising Deadline:	January 31st

SUMMER 2020

Published:	June 1st
Editorial Deadline:	April 24th
Advertising Deadline:	May 1st

AUTUMN 2020

Published:	September 7th
Editorial Deadline:	July 17th
Advertising Deadline:	August 7th

WINTER 2020

Published:	November 30th
Editorial Deadline:	October 16th
Advertising Deadline:	November 6th

Website Advertising

15,000+

The amount of unique visitors we receive to our website each month

1,750

The average number of people who link through to advertiser websites each month

Rotating Banner

The rotating banner is 1140 pixels x 423 pixels and sits under the menu of the page.

Home page: £700 | \$1120 per six months

Inside pages: £500 | \$800 per six months

Side Bar

The side bar advertisements are 189 pixels x 334 pixels down the side of the homepage.

Home page: £300 | \$480 per six months

Inside pages: £200 | \$320 per six months

E-Shots

Generate quality sales leads by getting your message in front of our targeted e-mail database which is made up of: Interior Designers, Architects, Furniture Buyers and Hotel Specifiers.

We split our database down into two sectors:

UK & Rest of World

75,000

US and Canada

75,000

A solus campaign to 1 sector:

£750 | \$1200

Add another sector for:

£100 | \$160

Customised e-shot

A customised solus e-shot, build to your specification £150 | \$200

Catalogues

Catalogue Package

We will host your catalogue on our website as a digital page turner.

It will be linked to your website so that our readers will be able to click on the link leading them to your website.

Catalogue for 12 months: £350 | \$550

Premium Catalogue Package

Include a sliding advertising banner promoting your catalogue as well as having it on our website. We will attach your catalogue to one of our digital issues** going out to 150,000 readers on our database. Promote your catalogue with a flash on the front cover of the digital issue it is attached to.

In addition, you will receive a double page spread in the digital magazine.

Catalogue Premium Package: £500 | \$800

*Source ISSUU.com **subject to availability

E-Shot Examples

View this email in your browser

BRIDGE FOR DESIGN


6 OF THE BEST

AT DECOREX 2019
OLYMPIA, LONDON | OCTOBER 6th-9th

Bobo&Co re-imagine classic design motifs for today's interiors with a penchant for flairs and funna and Chineseiserie. Launching at Decorex, is their Myolehina Collection, with line drawing inspired by antique Chineseiserie designs and Millefleur plates, laid into a classic geometric design. The two designs come in three colourways - Gris, Blush and Ean de Nil and are printed on their signature flowing velvet.

Tel: +44 (0)333 200 7371
www.angelandboho.com
STAND - A209

[Visit Website >](#)




ANGEL & BOHO

Cameron Design House is a bespoke sculptural lighting company based in London. Their pieces are bespoke and handmade to order by a team of artisans in their St John's Wood studio. They will be launching their new Inari chandelier to celebrate their Decorex debut alongside other iconic designs from their collection.

Tel: +44 (0) 207 372 7748
www.camerondesignhouse.com
STAND - M240

[Visit Website >](#)




CAMERON DESIGN

Margaridas one of Atlantico Rugs beautiful handmade tapestry rugs. All of their exclusive designs can be made in any size and colour. They have a wide range of designs from elaborate floral to contemporary geometric patterns. Atlantico Rugs offer a bespoke service to interior designers to ensure the perfect rug for a client's project.


Tel: +44 (0) 208 780 5288
www.atlanticrougs.com
STAND - A120

[Visit Website >](#)




ATLANTICO RUGS

PROMOTION




LEISURE PLAN
LUXURY OUTDOOR LIVING


As fashionable outdoor living grows by leaps and bounds, Leisure Plan offers some of the finest outdoor furniture imaginable. From statement pieces to classic styles, Leisure Plan are the exclusive UK suppliers of three of the world's highest quality outdoor brands: Dedon, Ego Paris and Fischer MOBIL.




STAY BACK AND RELAX
With a personal white glove delivery service in the UK as well as an door-to-door delivery abroad, Leisure Plan ensures to renowned brands arrive at the right place and at the right time for any project worldwide.



A OUT ABOVE = A GREATER OUTDOORS
Leisure Plan's goal is to make your client's outdoor living space as stylish and comfortable as possible. Known for its exceptional service standard combined with large-scale manufacturing, top quality designs and a bespoke custom make-to-order service your outdoor furniture project could be in better hands.

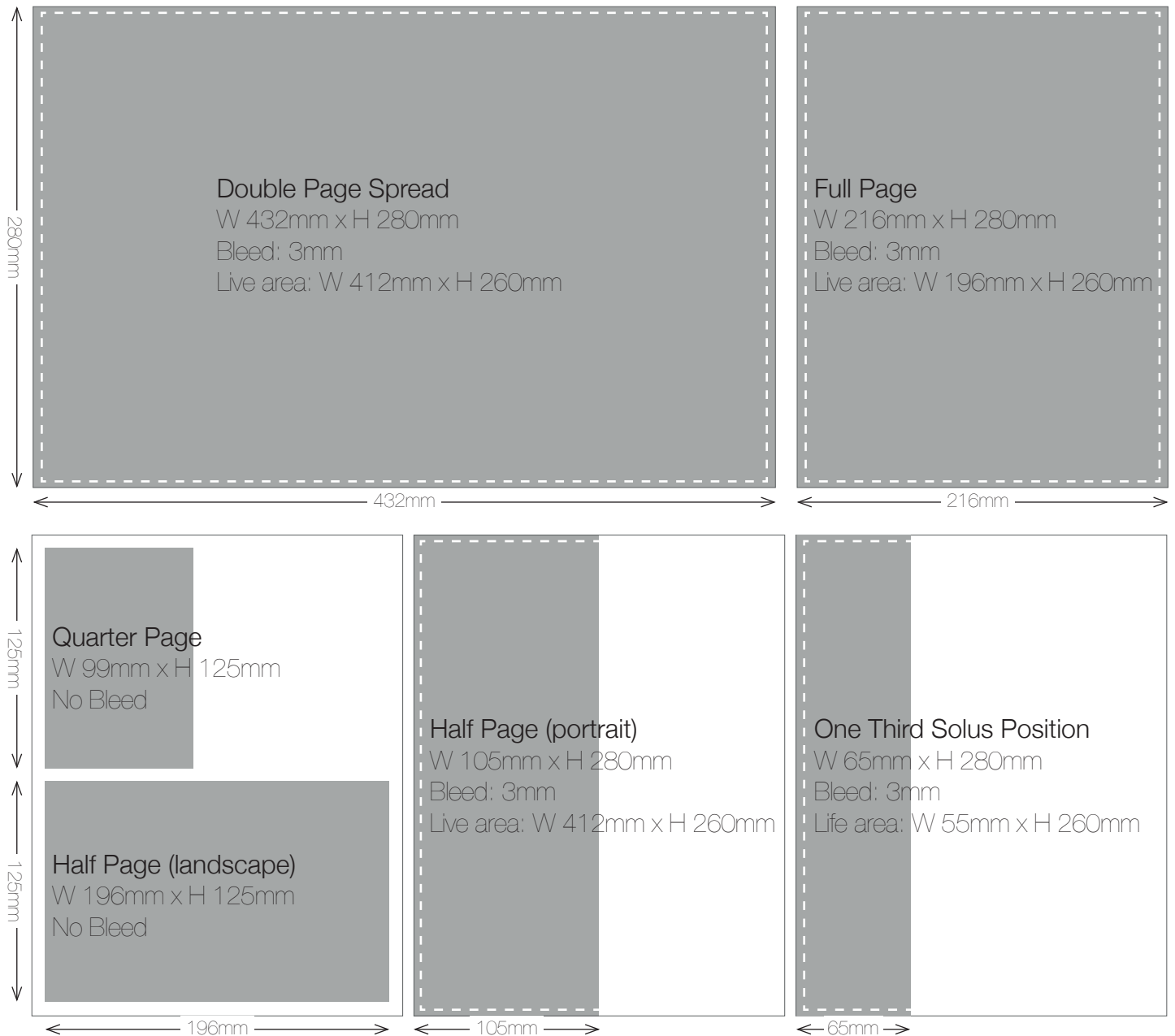


SEE TOUCH AND RELAX @ LEISURE PLAN
For quality and choice that needs to be experienced to be believed, why not pay a visit to Leisure Plan's spectacular showrooms. Whether by road, train or air, visiting is easy. Just five minutes from the M11 Junction 6, a short drive from Stansted Airport and only 35 minutes from London Liverpool Street. This purpose designed and 1000 sq metres enough to display all three collections under one roof, all year round.



T: +44 (0) 127 981 6001 | www.leisureplan.co.uk

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Printing Requirements

All files must be supplied as high-resolution PDF (We support the industry standard 'Pass4Press' format). Full technical information can be found online at www.pass4press.com

- Files to be composite CMYK (not RGB)
- Only include hi-res (300-400dpi) images at 100% size
- No Pantone colours
- Black type to print out as black only
- All fonts to be embedded
- Crop marks outside bleed area

Sending The Advertisement

The file will be large so we recommend using WeTransfer (www.wetransfer.com).

Please send to:

vivien@bridgefordesign.com

Ensure artwork is sent to us prior to the deadline so we can check that the specification has been followed.

BRIDGE FOR DESIGN

Advertising Enquiries

SALES DIRECTOR

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US SALES

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Cover Image Credit: Brett Beyer
featured in Autumn 2019

